

JNTUH COLLEGE CODE : **UE**SBTET-TS COLLEGE CODE : **488**POLYCET, EAMCET, ECET & ICET CODE : **TCTK** 

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## **Strategic Plan And Development For**

2024-29

## $\mathbf{B}\mathbf{y}$

Trinity College of Engineering and Technology

Karimnagar

Message

Trinity College of Engineering & Technology, Karimnagar, Telangana, was established by Trinity society for Community Development in 2008 aiming at becoming a pioneer in Technical Education in

the private sector.

The Trinity College of Engineering & Technology, Karimnagar was instituted by the Vanisri

Educational Trust in Karimnagar campus with an idea of opening an engineering college in the

District Headquarter. The college offers courses in Computer Science and Engineering (CSE),

Electronics and Communication Engineering (ECE), Electrical and Electronics Engineering (EEE),

Artificial Intelligence and Machine Learning (AIML), and PG Course Master of Business

administration (MBA).

The Internal Quality Assurance Cell (IQAC) recommended that, based on the progress of the strategic

plan and development for 2017-2022, the supervisory document for the next five years (2024-2029) to

be prepared to assess and improve the institution in order to deliver high quality education and earn

due recognition. The strategic plan and development for 2024-2029 will be focused on good

governance, best-in-class teaching-learning, research and innovation, and highly employable students

who will be trained in technical skills while instilling a sense of social responsibility in them, in

accordance with the college's vision and mission.

I congratulate and commend the high-quality work done by the Principal, HODs, and Faculty towards

developing Strategic plan And Development.

Wishing all the success!

Dasari Prashanth Reddy

Chairman, TCTK

Principal
TRINITY College of
Engineering & Technology
Karlmnagar-505 001.

#### **Preface**

Strategic planning is critical for an organization to achieve the Vision and Mission that it desires. In today's competitive environment, strategic planning is a continual process with a special focus on achieving institutional goals. The Strategic Planning and Deployment document is based on an analysis of present impediments and future opportunities, and it en visions the direction in which the organization should move in order to meet its goals and objectives.

The first part of it addresses the vision, mission which the institute dreams along with core values, institutional long term and short-term goals for next five years and measurable deployments strategic plan for 2017-2022.

These are defined and guided by the stakeholders (management, leadership, HODs, faculty, staff, industry, students, alumni and parents) through SWOC analysis. After analyzing the internal and external environment, the institutional goals were setup in all possible growth domains through continuous thought process and discussion with HODs and faculty members. The strategies with action plans were decided to achieve institutional strategic goals.

While formulating the strategic plan and deployment document, care has been taken to involve all stakeholders to help contribute their part which is vital for the success of every organization. Effort has been taken to clearly identify the implementation processes and monitoring by identifying measurable targets in line with the desired outcomes. This will emerge to be the guiding force for TCTK to achieve its goal to become an institution of Academic Excellence and providing professional by skilled young Engineers and Managers to the society.

## **Vision**

• To be a globally recognized center of excellence in engineering education, research, and innovation empower students to become skilled professionals, creative problem solvers, and field leaders.

#### Mission

- Commitment to provide a comprehensive and high-quality engineering education that prepares students to become skilled professionals, innovative problem solvers, and ethical leaders in their fields.
- We are committed to fostering a dynamic learning environment that encourages curiosity,
   critical thinking, and collaboration.
- To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and to have an effective interaction with industry professional, alumni academicians of premier institutions.
- Our mission also extends beyond the classroom to encompass the holistic development of our students. We are committed to nurturing their personal and professional growth, instilling a sense of social responsibility, and preparing them to make positive contributions to society.

## **Quality Policy**

We strive to be recognized as a centre of excellence and committed to continuously improve the quality of technical education by producing outstanding engineers willing to work to the spirit of challenge and innovation with high ethical and professional standards.

# **Core Values**

Core values deliver the basis for all the academic, student and social programs and activities. The stated core values support the mission of Trinity College of Engineering And Technology.

Enhance professionalism with good human values.
Encouraging students to become productive, participating citizens.
Support the mission and vision of the College.
Focus on student and stake holder needs.
Continuously evaluate and improve programs, services ,systems, and policies
Promote creativity and innovation in all activities.
Recognize and support staff and student contributions.
Create healthy atmosphere for effective teaching-learning process.
Encourage inter departmental collaboration.
Recognize, appreciate, and celebrate the strength of diversity.
Encouraging students to become productive, participating citizens.
Sharing of experience, knowledge and skills.

# STRENGTH, WEAKNESS, OPPORTUNITY, AND CHALLENGES (SWOC) ANALYSIS

# **Institutional Strengths**

	Socially conscious, humanitarian, far-sighted and visionary management
	Located at the center of the city.
	Highly qualified and experienced teaching and non-teaching staff with high retention ratio.
	Membership with professional societies.
	Wi-fi enabled campus.
	Student's admissions have been consistently good.
	Functional MOUs with industries and academic institutions
	Well-established and state-of the-art laboratories with good infrastructure.
	The administrative and management policies and controls are well-defined.
	Registered Alumni Association.
	Recognized and proactive NSS Unit.
	Lush green environment-friendly, pollution-free, plastic free campus to create an ideal study
	space
	Creating awareness among faculty members and students about the intellectual property rights
	and patent filling.
	MoUs with various organizations to bridge the gap between academia and industrial
	requirements.
	Institutional Weakness
	It takes proactive measures to improve the quality of teaching, learning, and research. Though
	the institute has scripted many success stories, there are
	Certain areas in which it needs to move forward. There is a need to overcome the limitations in
	the following areas:
	Adhering to affiliated status, the college has restrictions pertaining to the academic flexibility
_	to address industry requirements.
	Rand D and consultancy activities need to be strengthened

# **Institutional Opportunities**

Autonomous status will provide the flexibility in overcoming the short falls faced under
affiliated status.
The location of the college will leverage the opportunity to have collaboration with
Central/State Universities, industry and Research laboratories.
Strengthening the alumni network to provide more carrier development opportunities to the
students.
Introducing PG programs in each branch of the institution.

## **Institutional Challenges**

With a wide range of career opportunities available in the Software / IT sector, attracting
quality students to enroll in the core engineering branch like EEE has become a challenge.
Being an affiliated institution, meeting the industry demands and expectation with rapid
change in technology has become a challenge.
Attracting core companies for placements.
Promoting sponsored research and consultancy as per industry requirements.

#### **Strategic Goals**

Trinity College of Engineering And Technology, Karimnagar, Management team after brainstorming the vision, mission, quality policy, core values, environmental factors and SWOC analysis have reached the step of defining Institution Strategic Goals for 2021-26.

Good Governance
Autonomous Status
Accreditation And Certification
Infrastructure and facilities
Teaching And Learning
Industry And Institute Collaborations (MOUs)
Placement, Internships And Career
Research And Development
Alumni engagement and interaction
Library And information centre
Entrepreneurship
Quality Assurance System
Social Activities

# Strategic Planning (2024-2029)

Strategic Goal	Strategic Planning			
		Governing Body:		
		Supervisory and approving policy matters, Staff Recruitments, annual b		
		udgets		
		Vision, Mission, and Institution Strategic Goals:		
		Reviewing the Vision And mission of Institution		
Good Governance		Setting short term and long-term goals for next five years		
		Leadership And Transparency management:		
		Implementation E-Governance in administrative, Student support,		
		Examination etc.,		
		Discussion in Governing Body and pproval for		
Autonomous Status,		University affiliation And Autonomous Status.		
Accreditation And	*	Resource planning And budget approval.		
certifications		Inspections university affiliation preparation And Approvals.		
		Preparation for the Accreditation And certifications		
		Increase No. of Smart e-Classrooms in Depts.		
		Up gradation Library infrastructure And e-learning		
Physical Infrastructure		Improve sports(indoor/outdoor)facilities		
Filysical Illitastructure		Strengthen Hobby clubs And Cultural Clubs		
2		Increase Rain water harvesting and plantations.		
		Zero plastics age in campus		
		Improve the e-content course material And video lectures and easy		
		to access to students		
Teaching And Learning		The improvements in teaching And learning infrastructure keeping		
		inline the changing pedagogy		
		Improved facilities in classrooms, e-classrooms, skill		

		Improve the Industry And Institute Collaborations.
=		Identification of potential areas of research department wise.
		Providing opportunities for Industry based/sponsored projects.
Industry And Institute		Establish more centres of excellence and skill development centers.
Collaborations		Collaborating with industries to do student projects And
		Develop the project models
		Control States Consum Both Blancing Donner
		Conduct Student Career Path Planning, Program
		and trainings.
		Conduct Value added programes.
		MOUs and relationship management
Training And Placement		Developing Data base of various potential
		industries/companies.
		Modernization of infrastructure(Videoconferencing,
		Interview and conference rooms).
		Enhancing R&D laboratories in all departments.
		Dedicated R&D facilitation And documentation centre.
		Competent technical staff or R&D labs.
Research And Development		Establishing Consultancy cell.
		Strength IPR and Copyrights.
		Patent filing, Scaling up and commercialization.
		Strengthen Alumni association and engagement.
A lama : Tatawa ati an		Database updation and interactive alumni website
Alumni Interaction		Establish local chapters and net working
		Budget allocation for library And Information centre.
		Books, journals procurement, storage, and retrieval
Library And Information Centre		Digitization of Library resources
		Resources automation And Access (24X7)
		Strengthen Department Library
		Participating IIC Activities And ARIIA Ranking
		Identify interested students for entrepreneurship.
Entrepreneurship	Ш	Identify mentors from successful entrepreneurs from Alumni /others.
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	☐ Recognizing achievements And best practices
	☐ Choose accreditation/certification agency.
	☐ Improving academic audit process
Quality Assurance System	☐ Train the faculty in areas of Quality Teaching And
	Administrative fields
	☐ Implementation AICTE-360° feedback system in
	☐ Appraisal system
	☐ Study rural projects and challenges
	☐ Increase the student enrollments in NSS
Social Activities	☐ Conduct awareness programs in villages Conducting health
	awareness camps And Blood donation
	□ camps

### **Strategy Implementation and Monitoring**

Strategic development plan once approved by Governing Body and the progress shall be measured from time to time through the IQAC. Hence the measurable success indicators are clearly spelt out in the implementation document. The principal along with academic council and other team member will be the custodian for strategic plan and its deployment.

#### Implementation at institute level

Particular	Committee	
Good Governance And Administration	GB, Chairman, Members of GB, and IQAC	
Finance And Account Management	Finance Committee	
Institution Complaint Compliance (IIC)	Principal, Vice-	
Institution Complaint Compliance(IIC)	Principal, IQAC, HODs Women Protection cell Coordinator	
Autonomous And University	GB, Principal, Vice-Principal, IQAC and HODs	
Affiliations		
Infrastructure-Academics	GB,Chairman,Principal,Vice-	
initastructure-Academies	Principal,IQAC,HODsandInchargeMaintenance	
Physical Infrastructure	GB, Chairman, Principal, Vice-Principal, IQAC,	
r nysicar minastructure	HODs and Incharge Maintenance	
Total in the second	Principal, Vice-Principal, IQAC, HODs, Faculty and	
Teaching-Learning	Staff	
Research And Development	Dringing LOAC Research Coordinators	
,Consultancy	Principal, IQAC, Research-Coordinators	
Student affairs	Principal, Vice-Principal And HODs	
Student admissions	Principal, IQAC And Admission Incharge	
Departmental activities	HODs, IQAC and Faculty	
Discoment And Training	Principal, IQAC ,Placement And Training Incharge and	
Placement And Training	HODS	
Entrepreneurship	Principal, IQAC and EAndD Cell Incharge	
Librory	Principal, Vice Principal, IQAC and Library	
Library	Coordinator	
Social Activities	Principal, Vice Principal, NCC/NSS/UBA Coordinators	

TRINITY College of Engineering & Technology Karlmnagar-505 001.